

# Koff

## WEBB

*Pacific Northwest*  
  
*Coaches Conference*  
HOSTED BY  
WSSCA  
THE WASHINGTON STATE CHEER COACHES ASSOCIATION

### PHOTOGRAPHER & STUNT COACH

WEBB IS AN ALUMNI FROM THE UNIVERSITY OF CENTRAL FLORIDA, LATER RETURNING AS AN ASSISTANT COACH. WEBB WENT ON TO CO-OWN AND OPERATE MAGIC ALL STARS FOR A PERIOD OF TIME. IN 2018 HE WAS INDUCTED INTO THE WISCONSIN CHEER & POM HALL OF FAME. WEBB NOW SPENDS HIS SUMMER TRAVELING ACROSS THE COUNTRY PROVIDING SPECIALIZED STUNT TRAINING.



2023 GUEST SPEAKER



# Lain

## LEE

TUMBLING TECHNIQUE COACH,  
SPEAKER, AUTHOR, PODCAST  
HOST, AND PERFORMANCE  
PSYCHOLOGY SPECIALIST

COACH LAIN SPECIALIZES IN  
MENTAL PERFORMANCE AND  
FEAR MANAGEMENT.  
WITH 20 YEARS OF  
EXPERIENCE, COACH  
LAIN IS A MASTER OF  
DECONSTRUCTION,  
SPECIALIZING IN  
FEAR MANAGEMENT,  
CONFIDENCE-  
BUILDING, AND  
HELPING CHEER  
ATHLETES, COACHES,  
AND EVEN PARENTS OF  
CHEER ATHLETES  
BETTER UNDERSTAND  
THEIR FEARS IN AN  
EFFORT TO OUTPERFORM  
THEM CONFIDENTLY  
AND CONSISTENTLY.

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# Kyran

## O'CONNOR

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HEAD COACH OF THE  
UNIVERSITY OF KENTUCKY  
CHEERLEADING AND MASCOT  
PROGRAM

O'CONNOR IS A FORMER  
UNIVERSITY OF KENTUCKY  
CHEERLEADER (2008-2009)  
AND A FORMER UNIVERSITY  
OF ALABAMA CHEERLEADER  
(2009-2013) WHERE SHE  
WAS A PART OF THE 2011  
UCA NATIONAL  
CHAMPIONSHIP TEAM.  
O'CONNOR WAS  
ALSO A MEMBER OF  
TEAM USA COED IN  
2011, 2012 AND  
TEAM USA ALL GIRL  
IN 2013 AND TOOK  
HOME THREE GOLD  
MEDALS FROM THE  
ICU WORLD  
CHAMPIONSHIPS.



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